THE NATIONAL ACADEMY FOR PUBLIC ADMINISTRATION
UNDER THE PRESIDENT OF UKRAINE
THE NEW LIBRARY OF ALEXANDRIA (EGYPT)
THE UKRAINIAN ASSEMBLY OF DOCTORS OF SCIENCE
IN PUBLIC ADMINISTRATION
THE INSTITUTE FOR ECONOMICS AND FORECASTING
OF THE NATIONAL ACADEMY OF SCIENCES OF UKRAINE
THE INSTITUTE OF SOCIAL AND POLITICAL PSYCHOLOGY
OF THE NATIONAL ACADEMY OF EDUCATIONAL SCIENCES OF UKRAINE
THE UKRAINIAN TECHNOLOGICAL ACADEMY

INFORMATION LETTER

XI INTERNATIONAL THEORETICAL-METHODOLOGICAL SEMINAR /
VIII INTERNATIONAL CONTEST FOR YOUNG SCHOLARS
“ARCHETYPICS AND PUBLIC ADMINISTRATION:
TRADITION, ITS SUBJECTS AND SOURCES IN THE POSTMODERN SOCIETY”
January 24-31, 2020
Ukraine, Egypt

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Kyiv, Alexandria
2020
INFORMATIONAL LETTER № 1

Dear colleagues!

The National Academy for Public Administration under the President of Ukraine and the New Library of Alexandria together with the Ukrainian Assembly of Doctors of Public Administration, the Institute of Economics and Forecasting of the National Academy of Sciences of Ukraine, the Institute of Social and Political Psychology NAES Ukraine, Ukrainian Technological Academy invite scientists to participate in annual scientific activities of the Ukrainian School of Archetypes — XI International theoretical-methodological seminar / VIII international contest for young scholars “Archetypes and Public Administration: tradition, its subjects and sources in the postmodern society”.

The program framework of 2020 scientific forum will be determined by the issues of public administration related to the study of the place of tradition in modern — postmodern society.

The postmodern, that replaced the Modernism, brought a lot of uncertainty as itself. Nowadays, the tradition brings us back to the past, which replaces “modernity” in its current crisis state. At the same time, it fills the postmodern with a spirit of radical renewal, because the novelty in the tradition is not ontological, but in nature, it is connected not with the gradual perfection of something transient, but with the affirmation of absolute perfection.

The tradition, by its self-inheritance, belongs more to the present than to the archaic past or not yet formed future. It is not a dried heritage that is passed down from generation to generation on a historical “horizontal”. According to tradition, one tries to grasp the infinite space, the whole variety of ways of awareness and cognition of being an ancient person, and therefore — searching for oneself in the present. That is why the tradition begins with the “vertical” — that is, the archetypal, which is known intuitively and beyond all layers of time, since it belongs not to the past but eternity.

Has the postmodernity with its total deconstruction become a “death of tradition”? Has postmodernity become a time of new manifestation of tradition? How do traditions and innovations compare? Do myths and prejudices guide the modern world? Do we need to “revive” / “restore” traditions in the postmodern era? Postmodern traditions: what will be the “archive” of the modern era? Well, finally, who are the subjects who take care of the fate of tradition today? These and other questions will provide a space for reflection on the next topic of the XI TMS-2020 / VII MKMN-2020.

Goal of the seminar: to consolidate on the basis of the social archetype methodology the interdisciplinary efforts of representatives of social and humanitarian knowledge around the solution to the theoretical and practical problems of public administration, in particular the vision of those future opportunities that the past has created for our present, and therefore an understanding of tradition, its subjects and sources in a postmodern society.

We offer the participants of the seminar to choose one of the following areas for scientific reflection and discussion.

1. Traditional activity, its nature and actors in modern — postmodern society.
2. The tradition of the state in terms of innovation.
4. Tradition in culture, religion, language as a prerequisite for sustainable development.

5. Tradition, its functioning and development in the context of the “Imaginer” by Gilbert Duran.

**Date:** January 24-31, 2020.

**Place:** Alexandria, Egypt

**Working languages** of the event are Ukrainian, English.

**Registration fee** is absent.

**➢ TO PARTICIPATE IN TMS-2019 ONE SHOULD SUBMIT:**

1. **Application for participation — by October 15, 2019** to Eduard Afonin’s address (bpafonin@gmail.com).

2. **The article + photo — by November 15, 2019** to Eduard Afonin’s address (bpafonin@gmail.com) and to Olena Sushyi’s address (a_s_y2000@yahoo.com).

   **Requirements for the manuscripts of the articles**, see below in annex (file name: Surname_TMS-2020.doc).

   *The quality of a portrait photo:* 3.3 x 4.6 cm, resolution 600 dpi (over 500 Kb), send in a separate file (filename: Surname_photo-2020.jpeg).

   **It is planned to publish a special release of the professional journal “Public Administration”,** which will include the participants’ articles of the XI TMS-2020. Articles will be published in English and Ukrainian. There is no payment for publications, except the payment for the translation from Ukrainian into English and vice versa (at a rate of 85 UAH per 2000 symbols).

   **The main sections of the journal:**
   – theory and history of public administration;
   – public service;
   – mechanisms of public administration;
   – regional administration and local self-government;
   – social and humanitarian policy;
   – research, development, projects in the field of public administration.

**➢ FOR PARTICIPATION IN VII INTERNATIONAL CONTEST FOR YOUNG SCHOLARS-2020 ONE SHOULD SUBMIT:**

1. **Application for participation — by October 15, 2019** to Eduard Afonin’s address (bpafonin@gmail.com).

2. **The article + photo — by November 15, 2019** to Eduard Afonin’s address (bpafonin@gmail.com) and to Olena Sushyi’s address (a_s_y2000@yahoo.com).

   **Requirements for the manuscripts of the articles**, see below in annex (file name: Surname_TMS-2020.doc).

   *The quality of a portrait photo:* 3.3 x 4.6 cm, resolution 600 dpi (over 500 Kb), send in a separate file (filename: Surname_photo-2020.jpeg).
The Organizing Committee invites young scholars to participate in VIII ICYS-2019 (masters, postgraduates, PhD and candidates of sciences under the age of 35) of all scientific and educational specialties.

International Contest Commission of experts from Kazakhstan, Poland, USA, Ukraine & France will select the best participants’ works that will be awarded with money rewards:

1 prize — 200 $  
2 prize — 150 $  
3 prize — 100 $  

As a result of the contest, it is planned to publish the Ukrainian-English collection of scientific works of the winners and the best authors of the VIII International Contest of Young Scholars “Archetypes and Public Administration: tradition, its subjects and sources in the postmodern society”.


The full text of the program will be developed and sent on receipt of thematic applications from potential participants of the seminar (by January 1, 2020).

The basic elements of the program will consist of:

1. Pre-conference communication on holiday to be held at the Egyptian resort of Sharm el-Sheikh (information will be sent in addition).

2. Getting to know the secrets of the Egyptian pyramids and excursions to the capital of Egypt, Cairo and Alexandria.


4. VIII International Contest for Young Scholars “Archetype and Public Administration: Tradition, Its Subjects and Sources in Postmodern Society”.

➢ UKRAINIAN SCHOOL OF ARCHETYPES IN INTERNET:

1. The School’s publications (Library of archetypes) are available via the link:  
   https://drive.google.com/drive/folders/1soaitdqqbyNet9ZZitboMAR0Yb136MkZ

   qrcode:

   ![QR Code]

2. Website of Ukrainian School of Archetypes: http://usarch.yaro/info
1. **The structure of the scientific article**

   *Full name of the author, scientific degree, academic title, position, place of work and postal address, phone number and E-mail address, title of the article, extended annotation (1800 printed characters with spaces), keywords.*

   The indicated information is presented in separate units in Ukrainian, Russian and English before the article. The quality of the English translation of the annotation to the article is determined by the editorial board of the journal.

   The following aspects of the article should be highlighted:

   - **problem setting** (description of the analyzed problem in general and its connection with important scientific or practical tasks).
   - **analysis of recent publications on the topic and identification of previously unsettled parts of the general problem.**
   - **the aim of the article.**
   - **an outline of the main research material** with a full substantiation of the scientific results obtained.
   - **conclusions and perspectives of further research.**
   - **list of sources used** at least 10 positions in the languages of the original.

2. **Design of the scientific article**

   - **the names** of the structural parts of the article are highlighted in bold;
   - **references to sources** of used materials, factual and statistical data are mandatory;
   - **secondary reference** is not allowed;
   - **in the formulas** only the commonly used symbols are used;
   - **tables, figures, graphs** should be numbered, named and duplicated in a separate file;
   - **A4 format,** headset “Times New Roman”, key No. 14, line spacing of 1.5; page parameters (shores) — 2 cm from all sides;
   - **the size of the article** — 20 thousand printed characters with spaces.

   Detailed information about requirements can be found on the website of the magazine “Public Administration”: [http://vadnd.org.ua/ua/general-information/]
APPLICATION
of the participant of the XI TMS-2020 / VIII ICYS-2020 (emphasize the element attend)
“Archetypes and Public Administration: tradition, its subjects and sources in the postmodern society” (Alexandria, January 28, 2020)

Full name
Ukr. ____________________________________________________________
Eng. ____________________________________________________________

Institution (full name)
Ukr. ____________________________________________________________
Eng. ____________________________________________________________

Position
Ukr. ____________________________________________________________
Eng. ____________________________________________________________

Degree
Ukr. ____________________________________________________________
Eng. ____________________________________________________________

Scientific rank
Ukr. _________________________________________________________________________
Eng. _________________________________________________________________________

Research areas of TMS-2020 (select according to the title of the article)
1. Traditional activity, its nature and actors in modern — postmodern society.
2. The tradition of the state in terms of innovation.
4. Tradition in culture, religion, language as a prerequisite for sustainable development.
5. Tradition, its functioning and development in the context of the “Imaginer” by Gilbert Duran.

Name of the article
Ukr. ____________________________________________________________
Eng. ____________________________________________________________

Address (to send a collection of works, including postal code and address/number of the nearest Nova Poshta division — for representatives from Ukraine): ________________

Contacts
Tel. (with codes): home ________________, work ________________, mob.________________
E-mail: _______________________________________________________________________
Skype: _______________________________________________________________________

Participation forms (mark in bold in each position Yes/No):

1. Full-time — with the provision of the article and willingness to present it in Alexandria (Yes/No)
2. Correspondence — with the publication of the article in the professional journal (Yes/No)
3. Holidays in Sharm-El-Sheikh
   – with departure to Cairo and Alexandria (Yes/No)
   – without a break (Yes/No)
4. Do you need:
   – in a special invitation (Yes/No)
   – multimedia for presentation (Yes/No)